

Press Release

JOBBO Introduces the Unique New ScanViewer

High resolution 8-inch multimedia digital picture frame features built-in photo scanner

Gummersbach, Germany (November 9, 2009) – JOBBO AG announces today the addition of the new ScanViewer to the growing JOBBO family of digital picture frames. This high resolution 8” multimedia digital picture frame features a built-in photo scanner to help bring old analogue prints that have been trapped in dusty shoe boxes back to life.

This innovative and unique new product quickly and easily digitizes up to 4x6-inch (10x15cm) printed photos and presents them directly on its 8” high resolution display. Via a USB connection, the scanned pictures that have been saved to the JOBBO ScanViewer’s 1 GB internal memory can be transferred to a connected PC or be printed to a PictBridge™ compatible photo printer. This multimedia digital picture frame plays videos, as well as music, and can be operated intuitively and conveniently by its touch activated buttons or via remote control.

“JOBBO is pleased to offer this one-of-a-kind digital picture frame to photo enthusiasts,” said Johannes Bockemuehl-Simon, JOBBO’s CEO. “The new ScanViewer allows users to blend their old and forgotten photographic prints with their new modern digital images and video files which they can then set to music for creative and original image slideshows to share with family and friends.”

The JOBBO ScanViewer will be available at retail in December for € 259.00.

JOBBO ScanViewer Specifications:

- High contrast 8-inch (20.3 cm) color TFT LCD
- Aspect ratio: 4:3
- Resolution of the display: 800 x 600 pixels
- Contrast Ratio: 400:1
- 1 GB internal memory
- Supported photo sizes: 1.6” x 2” (4 x 5 cm) up to 4” x 6” (10 x 15cm)
- Resolution of the scanned images: up to 1200x1800 pixels, 300 dpi
- Modes: Slideshow, still image, 4-in-1 collage (all with background music capability)
- Functions: Delete, rotate, zoom, copy, calendar and clock display, energy-saving function, print function and alarm clock
- Supported memory cards: CF, SD, SDHC, MMC, MS, XD; USB 2.0, USB OTG
- Supported file formats: JPEG, MPEG-1, MPEG-4, AVI, MP3
- Includes AC adapter, remote control, calibration and cleaning paper, USB cable, protective cover, and user manual
- Weight: 370g (13 ounces)
- Dimensions (WxHxD): 237x178x87 mm (3.9 x 1.6 x .5 inches)



FOR YOUR BEST IMAGE

About JOBBO AG

JOBBO is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

Through innovation and ingenuity JOBBO has created standards within the imaging industry. For example, JOBBO created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using JOBBO equipment.

JOBBO is also one of the first exhibitors of the most important photo trade shows in the world – photokina, founded in 1950. In 2008 JOBBO celebrated its 85th anniversary and 30th time at photokina which took place in Cologne, Germany. Continuous close interaction with photo dealers and end users has been critical in making JOBBO an indisputable market leader in the world of photography.

For download of text and images please visit our website: <http://www.jobbo.com/pressrelease>

Contact:

Annika Hummerich

JOBBO AG

Tel: 0049 22 61 / 5 45 – 41

E-mail: a.hummerich@jobbo.com

Website: www.jobbo.com

USA: Steve Rosenbaum/Leigh Nofi

S.I.R. Marketing Communications, Inc.

Tel: 631-757-5665

E-mail: sir@sironline.com / leighnofi@sironline.com

Website: www.sironline.com