

Press Release

JOB Introduces Lightweight Portable Photo Display S4

Easy-to-use JOB S4 Mobile Photo Display features 3.5-inch display and rechargeable lithium-ion battery for up to 2-1/2 hours of continuous use and is available in two frame colors

Gummersbach, Germany (August 14, 2008) – JOB AG announces the addition of a new ultra stylish and very portable digital picture frame to the growing JOB family of digital picture frames. Featuring a 3.5-inch screen, the new pocket-sized JOB S4 Mobile Photo Display is the most compact and lightweight JOB model to date. The new JOB S4 Mobile Photo Display fits nicely in a pocket or handbag and is especially designed for consumers to use anywhere anytime. It is also available in two popular color choices – black or white.

“We are very pleased to introduce this innovative, stylish and portable new JOB S4 Mobile Photo Display featuring JOB’s first 3.5 inch viewing screen,” said Johannes Bockemühl, CEO of JOB. “Adding to the convenience of this new mobile viewing device, its integrated internal battery features approximately 2.5 hours of continuous viewing time so users can easily share their precious digital photos with family and friends anytime, anyplace.”

The compact JOB S4’s 3.5-inch TFT display features a resolution of 320 x 240 pixels with 65,000 colors displayed. This easy-to-use portable digital picture frame features several user-friendly functions all accessible through buttons on the back of the frame.

Digital images can be transferred to the JOB S4 by inserting an SD or MMC memory card. The digital frame’s 4 MB of internal memory can store up to 50 images; but images can also be displayed directly from an inserted memory card without storing them on the internal memory allowing for the viewing of even more images (depending on the size of the media card).

The new JOB S4 displays digital pictures full-screen, as individual thumbnail views or in a slide show format featuring a slideshow interval setting. In addition to copy, delete and zoom functions, the JOB S4 also displays time as well as a calendar. This mobile photo display is able to automatically shut off at a predetermined time (10, 20 or 30 minutes) in order to conserve power.

Technical Specification

- 3.5 inch QVGA TFT panel with 65,000 colors
- Resolution: 320x240 (RGB) pixel
- Supports SD / MMC cards
- Photo support: JPG
- Supports up to 16M pixel picture
- Slideshow, Still & Thumbnail view
- Slide show interval setting
- Functions: zoom, copy, delete, rotate, calendar and clock
- Calendar and 12/24 hour clock
- Copies up to 90 pictures to built-in 4MB internal memory
- Card reader by USB2.0 connect to PC

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- Power:
 - rechargeable Lithium battery
 - USB AC adapter
 - Via PC (with included USB cable)
- Sleep mode: powers off automatically after 10, 20 or 30 minutes
- Computer operation system: Windows Vista / 2000 / XP
- Dimensions (without stand): 4.7 x 3.6 x 0.7 inch (WxHxD)
- Weight (with stand): 4.6 ounces
- Package content: stand, USB cable, Users manual, USB AC adapter

The JOBO S4 Mobile Photo Display is available for an MSRP of € 49.90. It is available in two frame colors – black and white – and comes with a stand, USB AC adapter, user guide, USB cable.

About JOBO AG

JOBO is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

Through innovation and ingenuity JOBO has created standards within the imaging industry. For example, JOBO created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using JOBO equipment.

JOBO is also one of the first exhibitors of the most important photo trade shows in the world – photokina, founded in 1950. Since then, close interaction with photo dealers and end users has been critical in making JOBO an indisputable market leader in the world of photography.

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