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## Press release

### **JOBO AG Announces the New GIGA Vu extreme Image Storage Device for Photographers**

*Professional unit features up to 160 GB storage, real RAW image decoding,  
SD/SDHC adapter, and is designed for use with the JOBO photoGPS*

**Gummersbach, Germany** – JOBO AG announces today the introduction of the new GIGA Vu extreme digital image storage and viewing device. Available in hard disk capacities up to 160 GB, the new GIGA Vu extreme features a brilliant 3.7" VGA resolution display for crisp and clear viewing of stored digital images, a verify function for safe and reliable transfer of images, real RAW file decoding of more than 100 RAW formats, includes an SD/SDHC adapter, and is the first JOBO image storage device designed for compatibility with JOBO's new photoGPS unit.

"JOBO understands the workflow needs of today's digital photographers and the JOBO GIGA Vu extreme picks up where our award-winning GIGA Vu PRO evolution left off," said Johannes Bockemuehl-Simon, JOBO's CEO. "With the new JOBO GIGA Vu extreme, users can copy, store, view, print and present their photos easily and without the need for a computer."

#### **Advanced Features**

The new high-quality JOBO GIGA Vu extreme is the ultimate multi-media, photo copier and image viewing system. This portable digital album with hard drive storage and a built-in memory card slot for CompactFlash and MicroDrive, as well as an included SD/SDHC adapter (all other memory card types via optional adapter), was designed for digital camera users that want the most advanced digital storage and display features. The JOBO GIGA Vu extreme offers optimized professional photo functions including real RAW file decoding, super Hi-Speed downloading of files to and from a user's computer, and razor sharp image viewing capability. With vast storage options from 80 GB up to 160 GB, this unique, compact, digital accessory is ideal as a permanent secure storage system for a user's precious digital pictures. It is also an easy-to-use portable media player that can go anywhere, allowing users to enjoy their favorite photos, videos and music anytime.

#### **View Brilliant Colors with Enhanced Detail**

The JOBO GIGA Vu extreme features a large 3.7" Color TFT display allowing photographers to instantly view their digital pictures in many image formats including RAW. In addition, this unique digital player offers TV-out for easily displaying pictures directly on a television. When sharing photos with family and friends, adding background music or creating a stunningly vivid slideshow is quick and easy. When used as a media player, it is compatible with MPEG 1, MPEG 2, and MPEG 4 video files and MP3 music files. Users can even use the on-the-go (OTG) feature to connect the JOBO GIGA Vu extreme to other stand-alone USB devices such as digital cameras, printers, MP3 players, and card readers.

# **JOBO** FOR YOUR BEST IMAGE

## **Designed for JOBO photoGPS**

The new GIGA Vu extreme is developed and designed for direct interaction with JOBO's photoGPS unit. Data from a digital camera's memory card can be stored together with the data of the photoGPS on the hard disc of the JOBO GIGA Vu extreme. This file-based matching of data simplifies the process of combining pictures and GPS data on the PC at home – very helpful for photographers dealing with a large amount of data.

## **Special Photo Features**

The JOBO GIGA Vu extreme offers real RAW File Decoding indicating not only JPEG images, but actually displaying the real and true RAW data. And with its power zoom feature, a photo pixel can be indicated perfectly as a screen pixel. As an extra measure of security, the GIGA Vu extreme also offers a Verify-Function confirming all data has transferred completely, dust detection, Pict-Bridge printing and a J.D. Loupe feature for viewing even the most precise image details. In addition, the JOBO GIGA Vu extreme conveniently displays histograms and channel views.

## **Specifications**

- 80, 120 and 160 GB hard disk storage capacity options
- 3.7" Color TFT VGA (640x480)
- Adjustable brightness 280 candela/m<sup>2</sup>
- Built-in Card slot for CF I/II, MicroDrive
- SD, SDHC (Adapter)
- Removable Li-Ion-Battery
- WiFi/WLAN compatible (optional CF-card required)
- USB 2.0 (high-speed), USB 2.0 OTG
- Dimensions 5.7 x 4.2 x 1.5 inches (145 x 107 x 38 mm)
- Weight 14.8 ounces (420 g)

Available with three different storage capacities – 80GB, 120GB and 160GB the retail prices are \$599, \$749, and \$899 respectively.

## **About JOBO AG**

JOBO is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

Through innovation and ingenuity JOBO has created standards within the imaging industry. For example, JOBO created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using JOBO equipment.

JOBO is also one of the first exhibitors of the most important photo trade shows in the world – photokina, founded in 1950. Since then, close interaction with photo dealers and end users has been critical in making JOBO an indisputable market leader in the world of photography.

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