

Gummersbach, June 5, 2007

JOBO Announces Free Software Bundle with all JOBO GIGA one and Spectator Purchases

“MAGIX Photos on CD” Software enables JOBO GIGA one and JOBO Spectator users to create exciting slideshows with their digital pictures and videos

Gummersbach, Germany (June 5, 2007) – JOBO AG announces that starting today all JOBO GIGA one and JOBO Spectator mobile storage devices will come bundled with the MAGIX Software “MAGIX Photos on CD”. As an added value (worth about \$25) JOBO customers that purchase a GIGA one or Spectator will also receive “MAGIX Photos on CD” software for free. With the help of this easy-to-use software, users can create exciting presentations and slideshows with their digital images and video files which can be saved to a CD for convenient viewing on the user’s home computer or television.

“By bundling the MAGIX software with our GIGA one and Spectator products we are enhancing our customer’s digital imaging experience,” said Johannes Bockemuehl-Simon, JOBO’s CEO. “These combined products provide our customers with the solutions they need for safely storing their precious memories and sharing those memories with others.”

About “MAGIX Photos on CD”

With “MAGIX Photos on CD” digital pictures and videos become an effective and impressive slideshow event. The software allows users to create a slideshow with creative movie effects and simulated camera movements. And, by transforming pictures into small videos with dynamic lens, color and movement effects, life is added to a user’s photo series. With “MAGIX Photos on CD”, photos become vivid memories - even when viewed on mobile Players and online. Additionally, thematic backgrounds such as “Holiday” can be added to the pictures to enhance the slideshow. Pictures and audio recordings can also be optimized via one-click-tools that offer improvements in brightness, contrast and color changes.

“MAGIX Photos on CD” is compatible with Microsoft Windows Vista™, XP and 2000.

The JOBO GIGA one is available with 40, 80 and 120 GB of storage (\$129, \$199, and \$249 respectively). The JOBO Spectator will be available this month with the same storage sizes at the price of \$249, \$299 and \$379 respectively.

About JOBO AG

JOBO is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

Through innovation and ingenuity JOBO has created standards within the imaging industry. For example, JOBO created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using JOBO equipment.

JOBO FOR YOUR BEST IMAGE

JOBO is also one of the first exhibitors of the most important photo trade shows in the world – photokina, founded in 1950. Since then, close interaction with photo dealers and end users has been critical in making JOBO an indisputable market leader in the world of photography.

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