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Press release 12-08-06

## **JOB** AG

### **JOB** announces change in press department

**Gummersbach.** **JOB** AG announces today shortly before photokina 2006 an exchange in its press office. Michaela Dietrich who has been managing for three years **JOB**'s press and public relations, will leave **JOB** already before photokina for personal reasons and will hand over the public relations to Annika Hummerich. Mrs. Hummerich, Dipl.-Medienwirtin, has recently been working for SONY Germany GmbH in the Marketing department for Professional Solutions Europe.

Mrs. Hummerich will represent **JOB** at photokina 2006 and is contact person for press contacts and for Workshops lead by Jay Dickman and Eckhard Krumpholz which will take place at the **JOB** booth, hall 6 C020-024. You can reach Annika Hummerich per email at [a.hummerich@jobo.com](mailto:a.hummerich@jobo.com).

#### **About **JOB** AG**

**JOB** is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

Through innovation and ingenuity **JOB** has created standards within the imaging industry. For example, **JOB** created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using **JOB** equipment.

**JOB** today is one of the first exhibitors of the most important photo shows in the world – photokina, founded 1950. Since then, close interaction with photo dealers and end users has been critical in making **JOB** an indisputable market leader in the world of photography.

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