

**For Immediate Release**

## **JOBO AG's GIGA Vu PRO Evolution Receives Prestigious Editor's Choice Award from *American Photo Magazine***

**Gummersbach, Germany (July 7, 2006)** – JOBO AG announces today that the JOBO GIGA Vu Pro evolution digital image storage and viewing device has been awarded the prestigious eighth annual American Photo Editor's Choice 2006 Award in the Storage & Display category.

In choosing the JOBO GIGA Vu PRO evolution, the editors of *American Photo* said, "With a bright, beautiful 3.7-inch screen, this portable multimedia player gives the Epson P-4000 stiff competition. Rubberized and shock-resistant, it offers super fast transfers from CF cards; its DVI output lets you run a digital projector directly from the unit. Our favorite feature, though, is the Evolution's ability to receive images wirelessly from a Wi-Fi D-SLR."

"JOBBO is honored to have the GIGA Vu PRO evolution selected by the editors of *American Photo* magazine as one of the best image storage and display devices in 2006," said Johannes Bockemuhl Simon, JOBO's CEO. "This award is especially significant because it recognizes JOBO's leap into the digital imaging market by creating high-end digital imaging products such as the GIGA Vu Pro Evolution."

Earlier this year, the JOBO GIGA Vu PRO evolution received the "Best Technology" in Europe award in the storage back-up device category from the Technical Image Press Association's (TIPA) European Photo & Imaging Awards 2006. TIPA is an organization of 31 different specialist camera publications from 12 countries throughout Europe. It is among the leading and most influential organizations in the imaging industry in Europe.

### **About JOBO AG**

JOBO is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

Through innovation and ingenuity JOBO has created standards within the imaging industry. For example, JOBO created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using JOBO equipment.

Johannes Bockemühl, photography pioneer and founder of the company, first presented JOBO equipment at the trade show "Leipziger Messe". Since then, close interaction with photo dealers and end users has been critical in making JOBO an indisputable market leader in the world of photography.

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**JOBO AG's GIGA Vu Pro evolution  
Receives Editor's Choice Award (cont'd)**

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